

NORTHERN NEW ENGLAND NEUTRAL INTERNET EXCHANGE

Central Maine Tech Night

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2/8/2018

Who is this guy and why is he here?

- Internet "Old Timer" & Engineer, online via a "paper TTY" with a 300 bps acoustic coupler modem in 1982, user of the Internet & UNIX since 1987. Tasked with building and running Internet infrastructure off and on since the early 90s. Have held a wide variety of roles in Internet operations, engineering, and management at various regional ISPs, CLECs, ILECs, cable TV companies, web hosts, and IT.
- Consulting practice with variety: telecoms, ISPs, call centers, banks, retail, hospitality, K12.
- Managed (and occasionally built) teams from 2 to 50+ people

Purpose of Today's Presentation

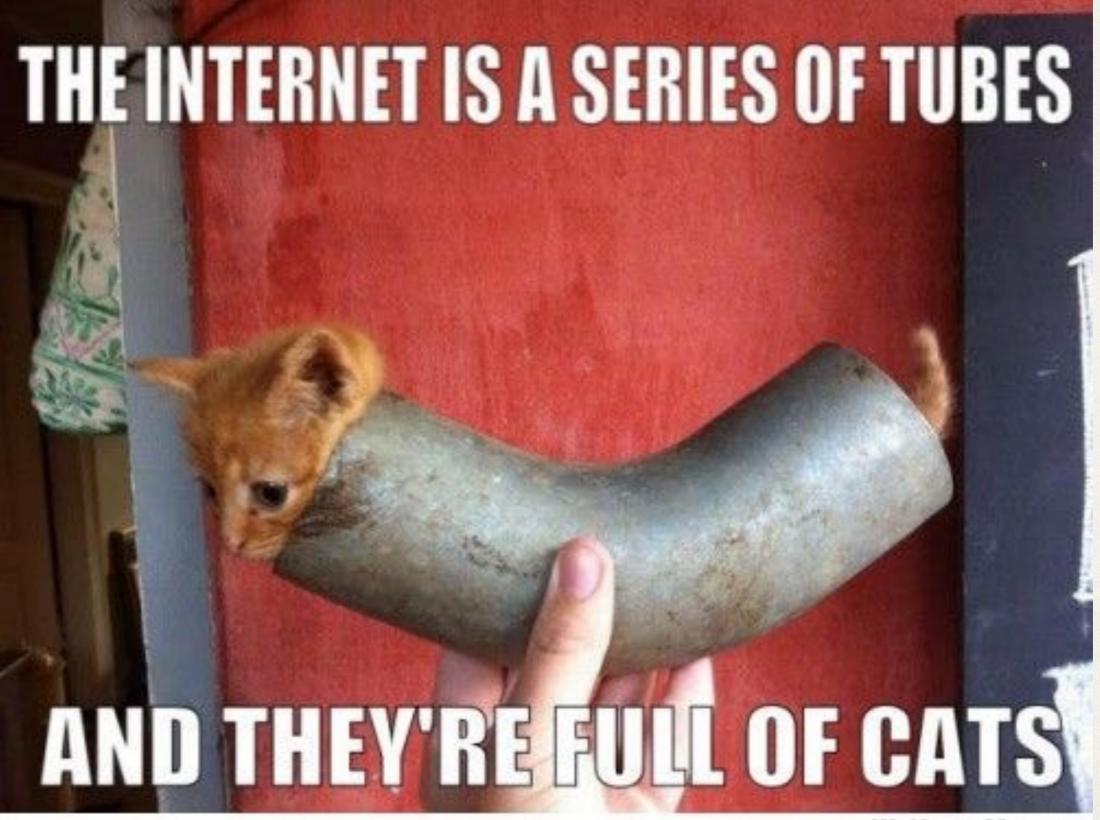
- Primer and vocabulary on Internet infrastructure
- * some Internet History and Cartography lesson
- Share some Internet statistics and trends
- Explain the role of Internet Exchanges
- Details about NNENIX and how to join
- Answer your questions



What is The Internet?

- A global telecommunications system that is seemingly essential to modern life
- * "an internet" is a collection of computer networks
- * "The Internet" is a "network of networks" Capital I
- * refers to the global collection of networks as a whole
- This collection of networks all use a common protocol suite to interoperate.





WeKnowMemes

Getting on the Internet

- Most organizations and all home users get connected to the Internet by purchasing services from an Internet Service Provider (ISP) of some sort.
- An ISP is often your phone company, cable company, cellular provider, fixed wireless, satellite company, and others
- By definition, an ISP sells access to the Internet (and also to their own network)
- Internet Service Providers must connect to the Internet
- * But how? And where?



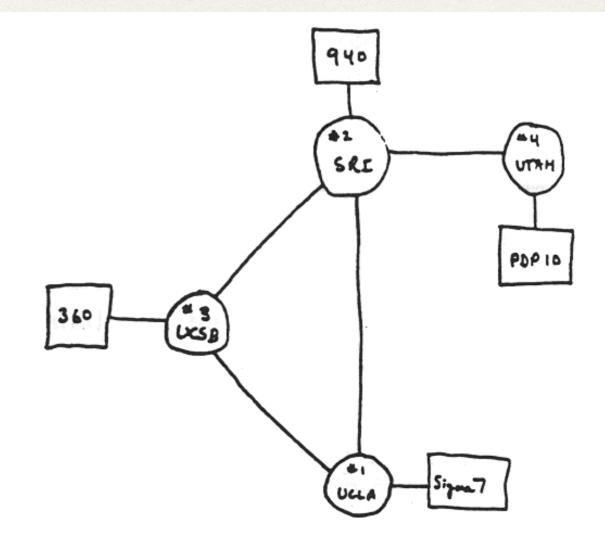
First, back to the beginning

- Before the Internet, we had the Advanced Research
 Projects Agency Network ARPANET
- * Funded by the United States Department of Defense
- Operated from 1969 1990, used Network Control Program (NCP) at the common protocol



ARPANET

- primarily for higher
 education, government &
 research sites
- Initial speeds of 2.4
 kilobits per second, later
 50 kbps



THE ARPA NETWORK

DEC 1969

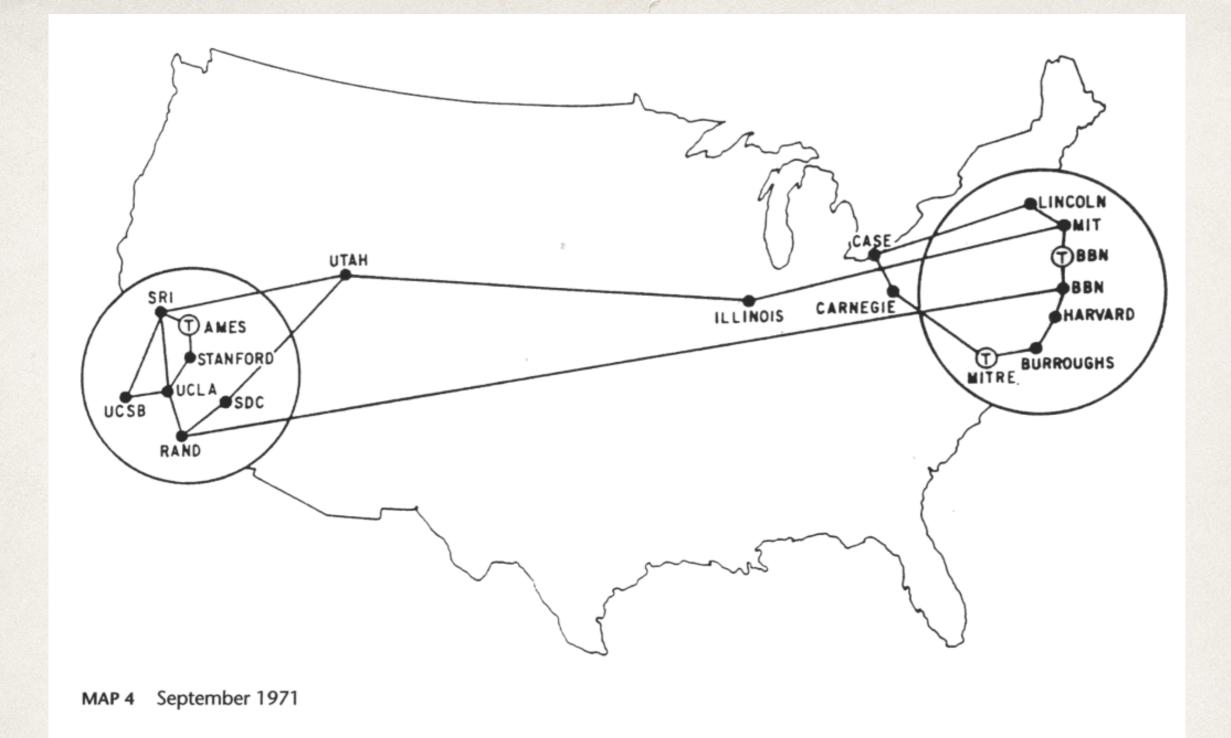
4 NODES



Thumbnail of Early ARPANET & Internet Growth

- 1969, October: 2 nodes
- 1969, December: 4 nodes
- * 1971: 40 nodes
- * 1984: 1000 nodes
- * 1986: 5000 nodes
- * 1987: 28,000 nodes
- 1989: 80,000 in January, 160,000 by end of year.

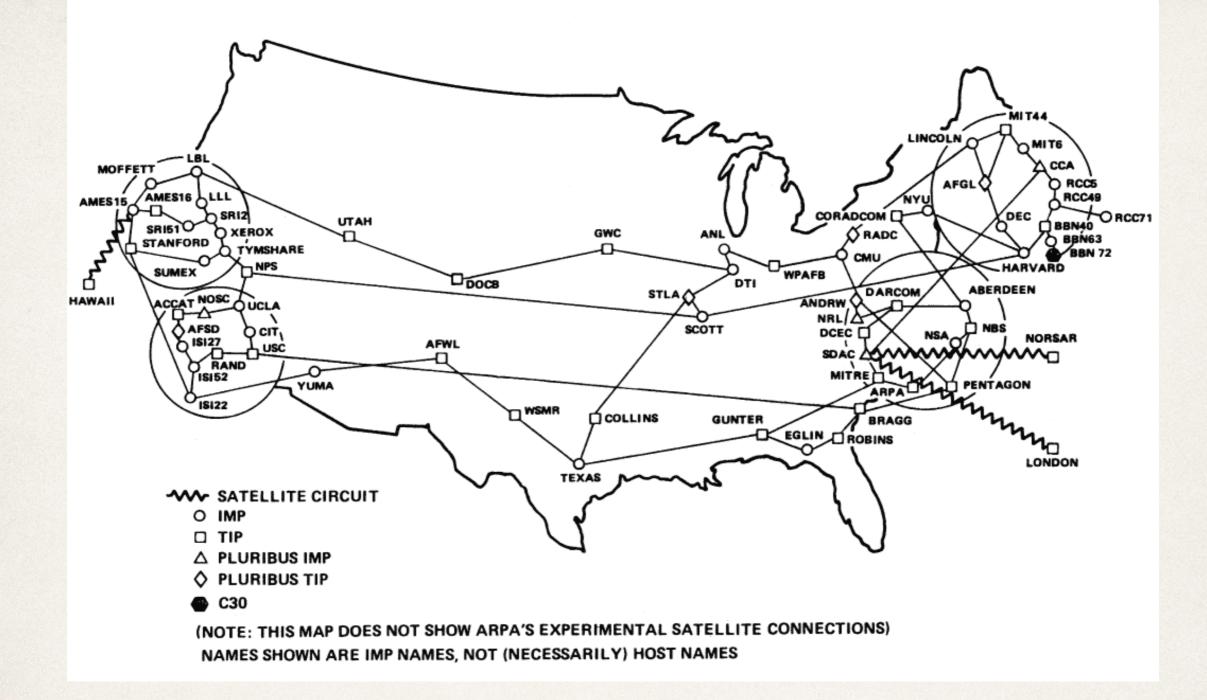




ARPANET in 1971



ARPANET GEOGRAPHIC MAP, OCTOBER 1980



ARPANET in 1980



Transmission Control Protocol / Internet Protocol (TCP/IP)

- Used for today's Internet
- initial protocol development started in 1973, implemented globally by 1983
- Replaced previous ARPANET NCP

 currently two separate versions of TCP/IP in operation worldwide



Milestones in Commercial Internet Service

- 1987 the first commercial ISP, UUNET was founded
- 1988 NSFnet backbone was upgraded to T1 lines (1.544Mbit)
- 1989 Dawn of commercial email (MCI Mail, compuserve) to Internet
- 1990 ARPANET officially shutdown
- 1991 Restrictions on commercial content removed from the NSFnet
- 1992 NSFnet backbone upgraded to T3 lines (45Mbit)



Internet Protocol version 4 (IPv4)

- Internet Protocol version 4 (IPv4) 1983
 - * 32 bit addressing 4,294,967,296 total IPs
 - "dotted quad" address format
 - * 172.16.254.1



Internet Protocol version 4 (IPv4)

- IPv4 address space is "exhausted" globally, due to the rise in number of homes and devices connected
- Technologies like Network Address Translation (NAT) and Port Address Translation (PAT) have helped keep the v4 Internet functional far longer than expected



Internet Protocol version 6 (IPv6)

- Internet Protocol version 6 (IPv6) 1998
 - * 128 bit addressing extremely large, ~3.4 x 10³⁸ IPs
 - Hexadecimal address format:
 2001:0db8:0000:0000:0000:ff00:0042:8329
 - * Needed for the future of the "Internet of Things"



Yes, there really are two separate Internets

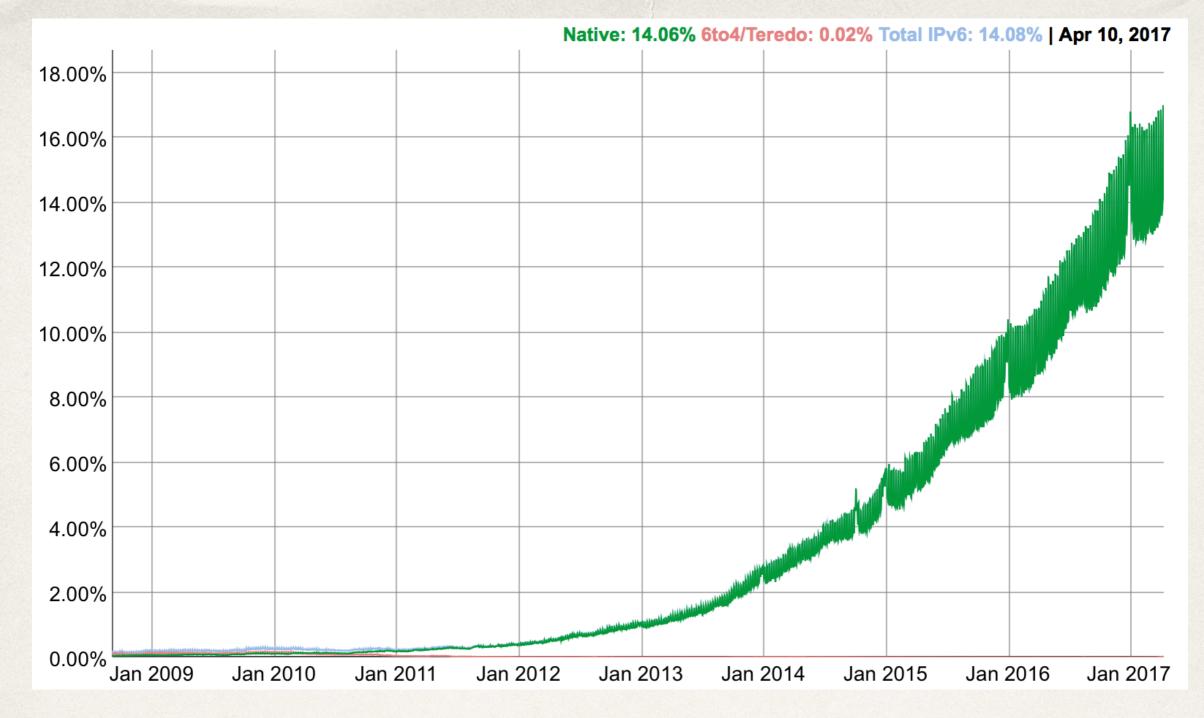
- The IPv4 Internet is what most people think of as the normal Internet
 - not much wrong with it, but limited address space and end-to-end reachability issues due to widespread use of NAT/PAT (to help with address space issues)
- IPv6 adoption has been slow (20 years!)



Internet Protocol version 6 (IPv6) Adoption

- Your smartphone is most likely using IPv6 only when connected to your cellular carrier's network
- Translation mechanisms such as NAT64 allow you to seamlessly reach the v4 Internet.
- IPv6 on by default since Windows Vista & Server 2008 (optional since XP and Server 2003)





IPv6 Adoption per Google

14.08% of Google's traffic as of April 10, 2017



Internet Service Vocabulary: IP Address

- An "IP Address" is one or more unique identifiers for your network devices to use to communicate to other network devices on the Internet
- IPv4 addresses look like 172.16.254.1
- IPv6 addresses look like 2001:0db8:0000:0000:0000:ff00:0042:8329
- You need large numbers of IP addresses (called a subnet, or IP block) if you have a lot of devices to connect.



Internet Service Vocabulary: IP Address

- You can obtain IP addresses from your Internet Service Provider, up to certain amount (depends on the ISP). Single up to about 255 addresses, usually.
- For larger needs, you have to apply for your own IP address blocks to be assigned.
- IPv4 subnets come in various sizes from 2 addresses up to many thousands.
- The minimum address block commonly accepted for routing on the Internet is a /24, or 255 IP addresses.



Internet Service Vocabulary: IP Address fees

- IP Address blocks have an annual fee associated with them, based on size, ranging from \$250/year for a IPv4 /24 (IPv6 /40) up to \$256,000/year for a IPv4 /6 or larger.
- IPv4 address space is now "exhausted" and difficult to come by easily. Plenty of IPv6 available easily, indefinitely.
- Address blocks can be legally "owned" and bought and sold in a special marketplace, after you prove justification.
- The one-time cost of a /24 on the marketplace is about \$4000, currently.



Internet Service Vocabulary: Routing & Routers

- Routing is the act of connecting different IP networks (subnets) together to form a larger network, or an internet.
 - Routers are devices that perform the routing function
 - usually specialized hardware devices from companies like Cisco, Juniper, Brocade and others.
 - routers for a business can cost between \$500 to \$500,000 depending on your needs (the speed, capacity and number of connection ports)



Internet Service Vocabulary: Firewall

- A firewall is a specialized network device that controls access between two or more separate IP networks, sometimes with routing functions.
 - * A firewall can implement administrative policies (such as no access to FaceBook at work) and otherwise block undesirable traffic.
 - often performs Network Address Translation (NAT) and Port Address Translation (PAT) in IPv4 networks, due to limited Internet addresses and security concerns.
 - * Firewall vendors include Cisco, Juniper, Fortinet, Watchguard, Netgear
 - For a business, can cost between \$500 to \$50,000 depending on your needs (the speed, capacity and number of connection ports)



Internet Services Vocabulary: IP Transit

- Internet Protocol (IP) Transit is Internet connectivity you purchase from another (presumably larger) network operator, and they agree to "route you traffic" to everywhere on the Internet, and back to your IP address.
- This is what most people think of as "Internet access", or sometimes called "Dedicated Internet Access" (DIA) by some ISP vendors.
- Most organizations and all residential customers are buying IP Transit service.
- Often, you can obtain IP addresses as part of your service contract for IP Transit.



Internet Services Vocabulary: Autonomous System Number

- An Autonomous System Number (ASN) is a unique identifier for your organization's network on the Internet, under a common control and management policy.
- Every network operator on the Internet must have an ASN to route between each others networks.
- an ASN can be obtained by filling out some paperwork with ARIN, and paying \$550 one time fee, and a \$100 annual fee.
- If you don't have an ASN of your own, you are using your ISP's



A Sample of Autonomous System Numbers

- * Facebook AS32934
- * Amazon AS16509
- Microsoft AS8075
- * Apple AS714
- SANS Institute AS62669
- Monkey Brains AS32329



A Sample of Autonomous System Numbers

- UMaine & Networkmaine AS557
- Oxford Networks AS21547
- Bangor Savings Bank AS22270
- * Fairpoint AS13977
- Great Works Internet AS5760
- Coastal Telco Services (Lincolnville/Tidewater) AS33247
- Google AS15169



Internet Services Vocabulary: Border Gateway Protocol

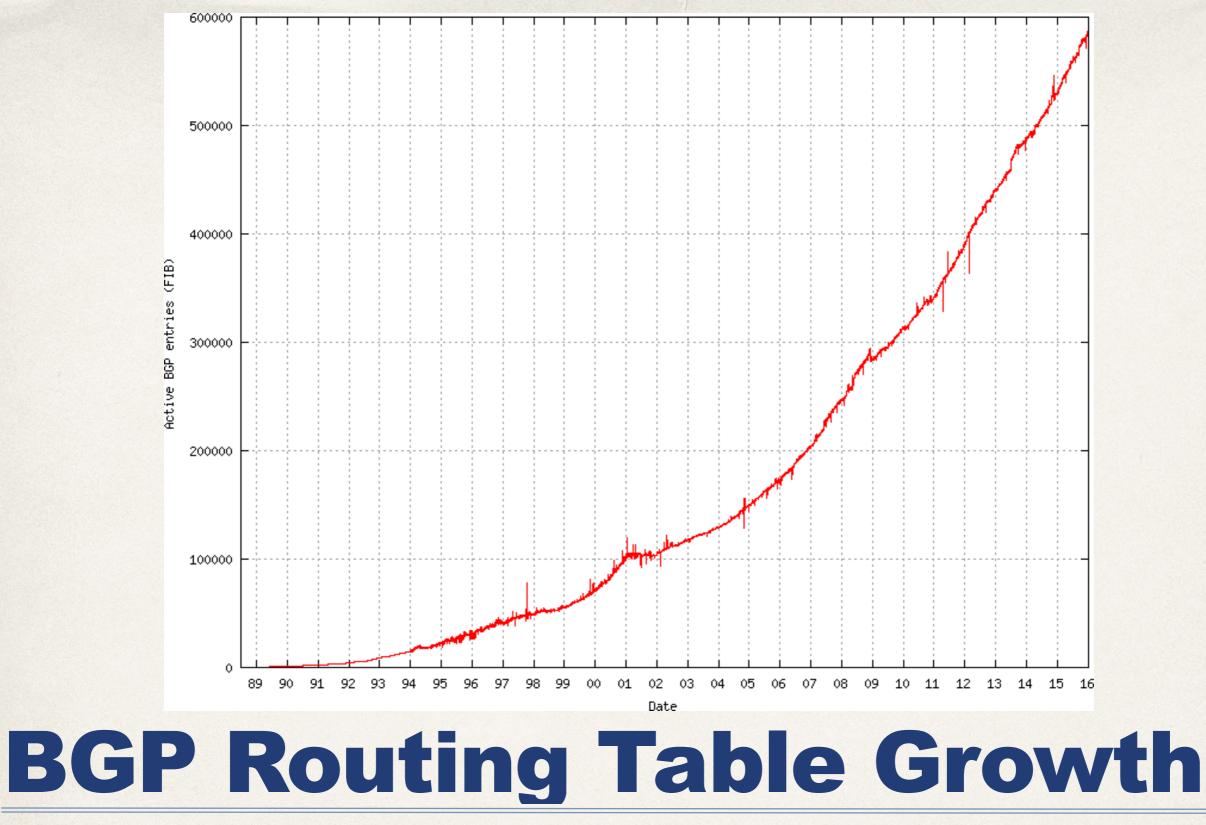
 Border Gateway Protocol (BGP) is the standard for how Internet Service Providers (who operate Autonomous Systems, using ASNs) exchange information with each other about network "routes" or which network numbers (IP Addresses blocks or subnets) are part of their network, and where.



Internet Services Vocabulary: Border Gateway Protocol

- If you are not running the BGP routing protocol using routers on your network, you are not actually a network operator, in Internet terms.
- Entities that do not run BGP are generally called customers or end-users.
- It is common for larger enterprises and institutions to run BGP and establish multiple Internet and peering connections for redundancy, performance, and lowest cost.





Total number of IPv4 subnets globally, past 28 years



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Internet Services Vocabulary: Peering

- Peering is when two Autonomous Systems (ASs) agree to connect at a mutually agreeable place, with a mutually agreeable technology and speed, for the purpose of exchanging BGP routes with each other.
- Nearly always done on a "settlement free" basis, shared cost.
- Peering means your ASNs can reach each other (and each other's downstream customers, if any), but NOT the Internet as a whole.
- Peering can done on private facilities, or more often done via a public Internet Exchange facility (like NNENIX)



Internet Services Vocabulary: Server Provider Tiers

- Historically, various ISPs have often represented themselves as being a "Tier X" carrier or provider.
- * The Tiers are 1 to 3 (some argue for 4),
 - supposed to represent network operator size, connectivity, and somehow be a proxy for network quality and performance,
 - mostly marketing



Internet Services Vocabulary: Tier 1 ISP

- Tier 1 Internet Providers are the national and international backbone operators that do not pay anyone else for "IP Transit"
 - * they ARE "the Internet", essentially
- * This is due to their overall size, or for mostly historical reasons.
- They have customers, and peers (generally only other Tier 1s)
- * Examples: AT&T, Century Link (former Qwest & Savvis), Cogent (former PSInet), GTT (formerly Tinet & nLayer & Hibernia), Level 3 (former Global Crossing), NTT (former Verio), Orange, Sprint, Tata, Telecom Italia, Telefonica, Verizon Enterprise (former UUNET), XO Communications, Zayo (former AboveNet).



Internet Services Vocabulary: Tier 1 ISP

- The Tier 1s work hard to create many barriers to entry for anyone else to become a Tier 1.
- This includes requirements such as peers must operate on 5 continents, connect in a dozen locations, meet traffic volumes, etc.
- A connection to a Tier 1 provider does not necessarily guarantee you good connectivity to everywhere on the Internet.



Internet Services Vocabulary: Tier 2 ISP

- Tier 2 Internet Providers are ISPs that have multiple peering connections to multiple other ASNs, but they still have to buy IP Transit from a few Tier 1 ISPs and in quantity, to reach the rest of the global Internet that they do not peer with directly.
- Some Tier 1 network operators are actually far smaller in terms of total customers, routes, and service locations than other network operators that are considered Tier 2.
- Hurricane Electric and PCCW are two examples of Tier 2s that are far bigger than some of the Tier 1s.
- Tier 2s often have better connectivity than Tier 1s!



Internet Services Vocabulary: Tier 3 ISP

- Tier 3 Service Providers are ISPs that have their own IP space and do BGP routing, but only they buy IP Transit connections, and do not do any peering with other ASNs.
- Some Tier 3 providers only have a single IP Transit vendor, but most have two for redundancy purposes.
- Prior to 2016, nearly all network operators in Maine were Tier 3.



Internet Services Vocabulary: Tier 3 ISP

- In the past, a Tier 3 would select two Tier 1 vendors, order circuits to be delivered from a far away city (at great expense and time), and setup BGP routing.
- If you were diligent, the two upstream circuits would not be in the same cable going across the same bridge.
- Or at least, that is what they told you.



How to connect a network to the Internet - Basic

- To connect any network (from large to small business) to the Internet in the basic way, there are just a few requirements:
- At least one circuit or network path to an Internet Service Provider, at an appropriate speed for your network's needs (50Mbit, 100Mbit, 10 GigE, etc.) - can be delivered via a variety of media types (copper, coax, fiber, etc.)
- 2. IPv4 (and ideally also IPv6) address space for your external and internal network devices
- 3. Some sort of device (a firewall performing NAT/PAT, or a router) connecting between your network and the ISP.

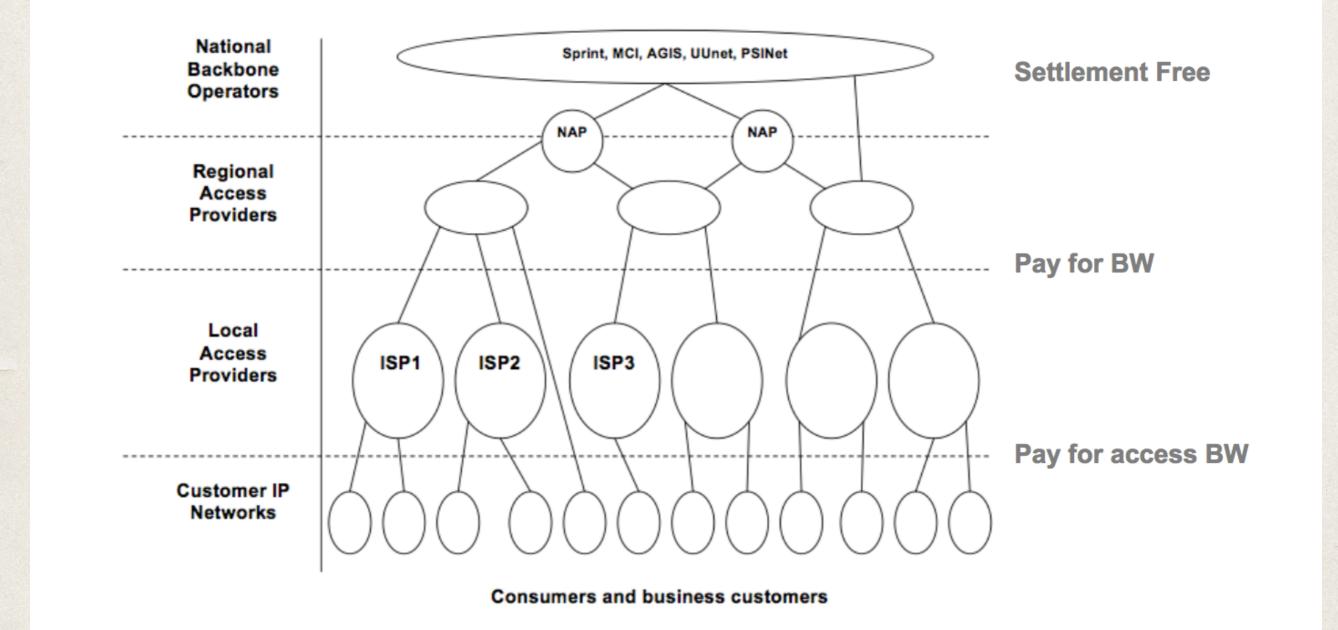


How to connect a network to the Internet - Advanced

- 1. at least one IP Transit circuit with an ISP (more is better)
- 2. IPv4 (and ideally also IPv6) address space from your ISP, or obtained from ARIN or marketplace purchase.
- 3. Autonomous System Number (ASN) from ARIN
- 4. Device running BGP protocol on your network, routing your subnets to your ISP vendors and peers



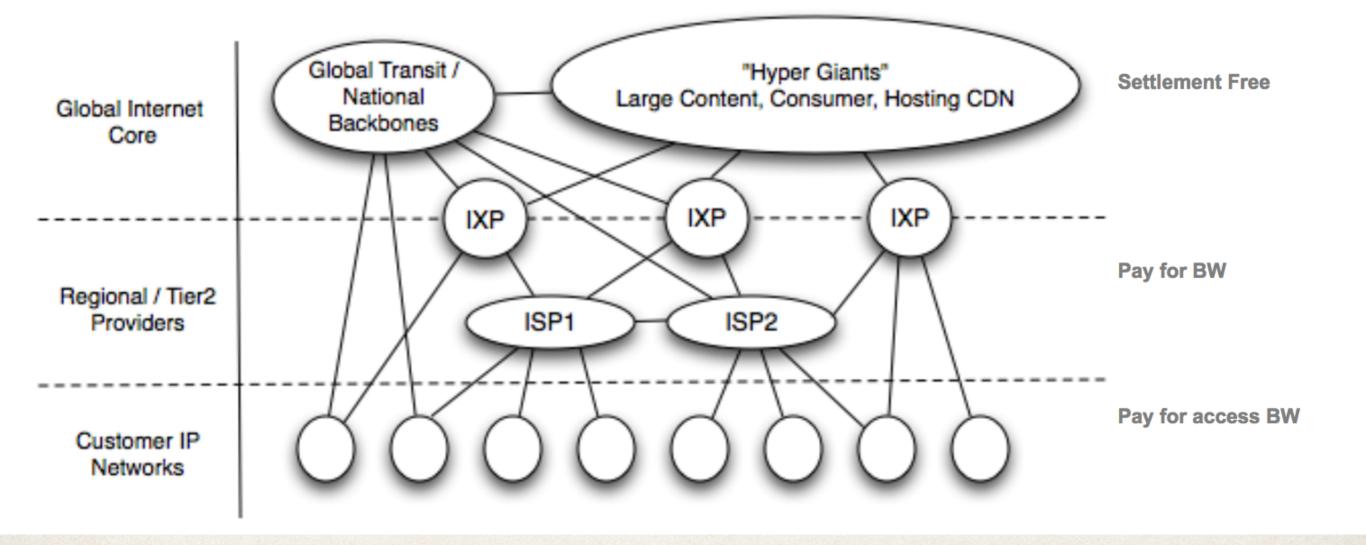
Connecting to the Internet: The Old Way





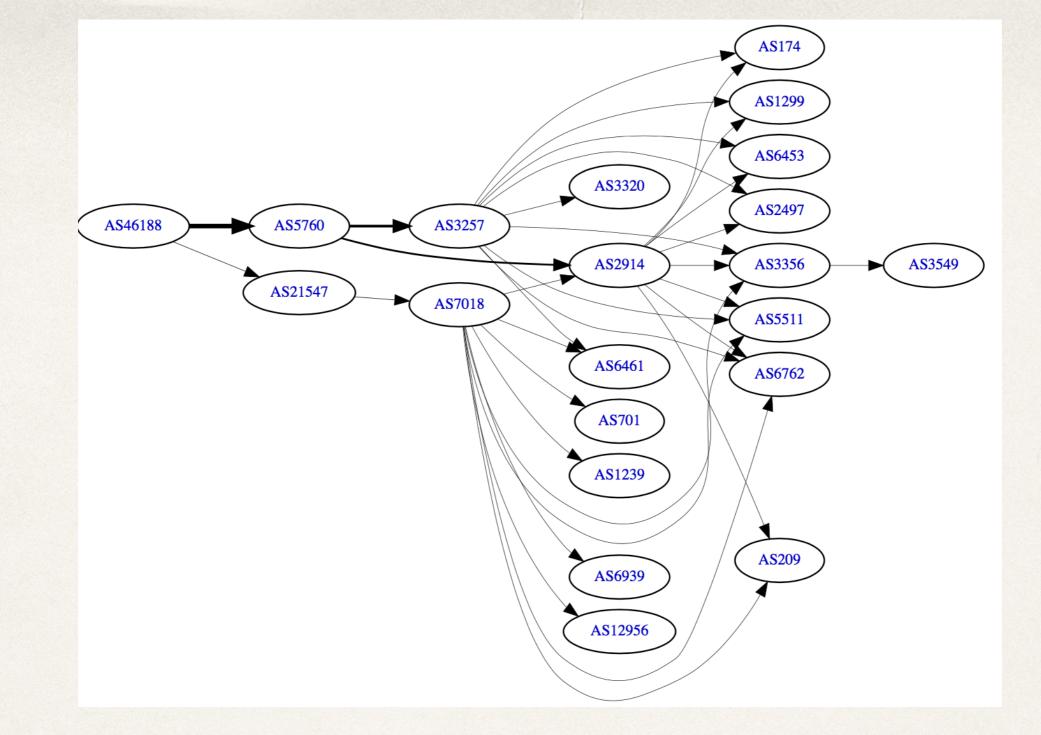
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Connecting to the Internet: Modern Architecture



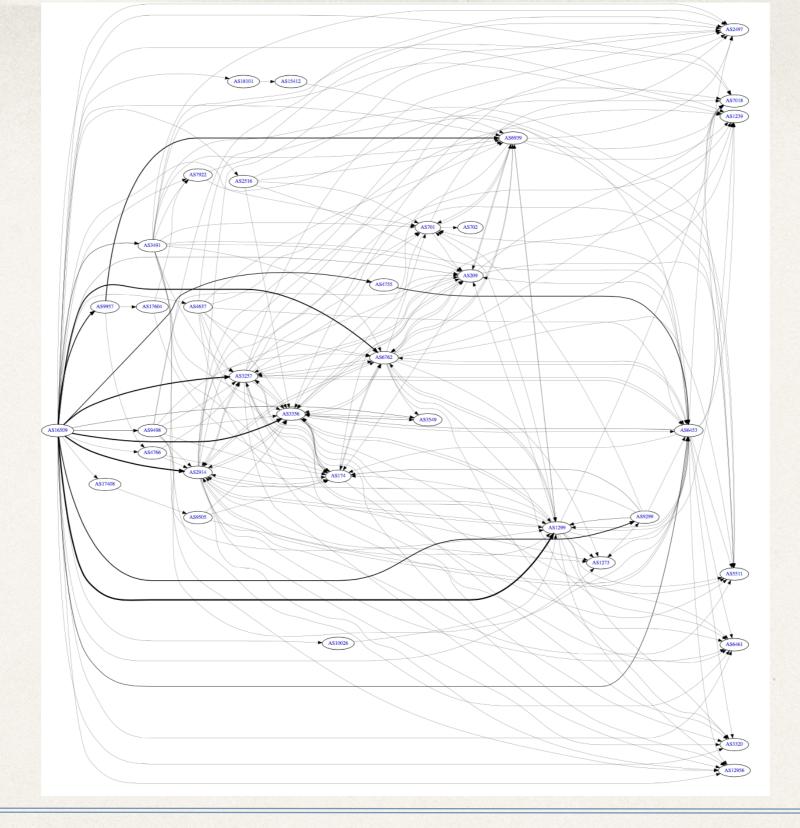


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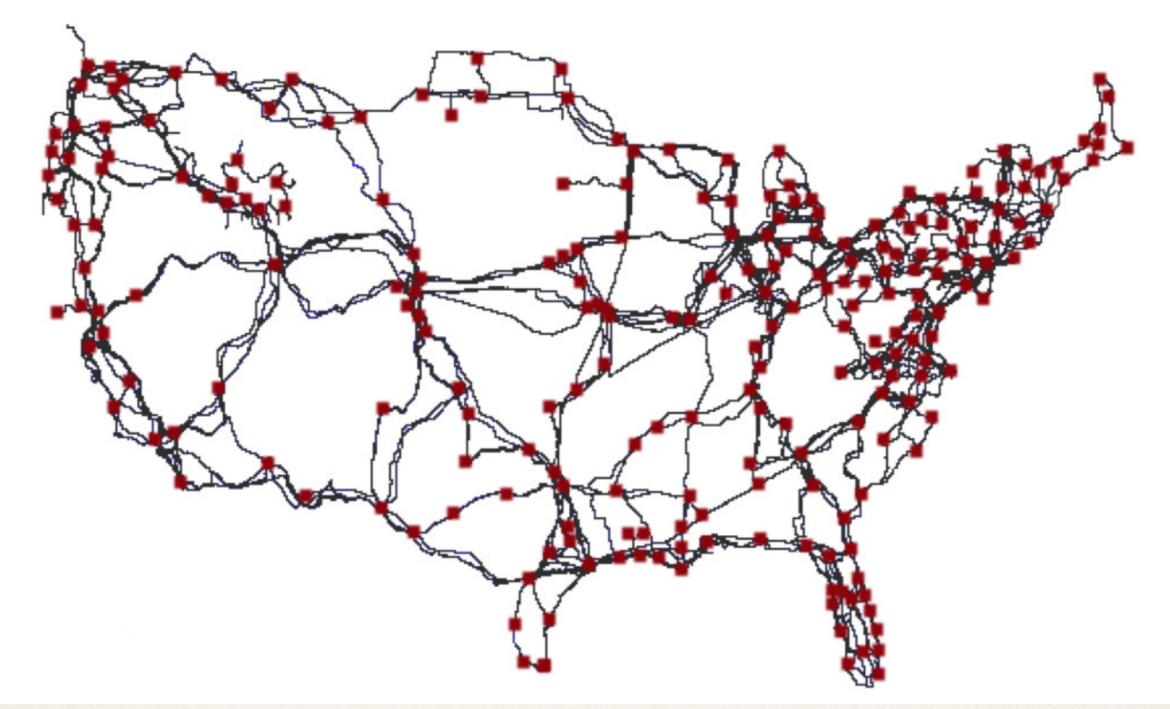
Example Small ISP Connectivity, 2 peers

AS46188, a former client of mine



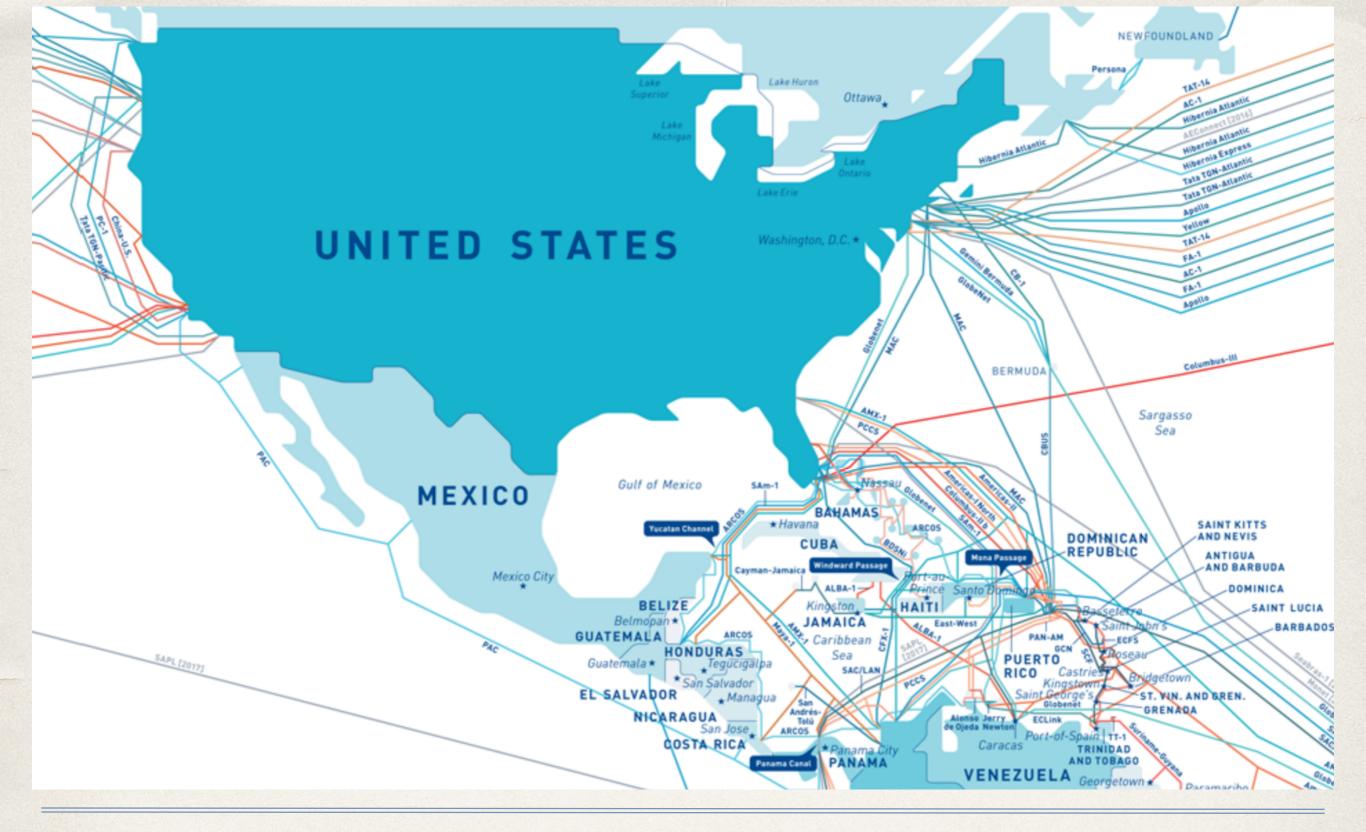
amazon.com AS16509, 269 IPv4 Peers

INTERTUBES: A STUDY OF THE US LONG-HAUL FIBER-OPTIC INFRASTRUCTURE



US Longhaul Fiber

HTTP://PAGES.CS.WISC.EDU/~PB/TUBES_FINAL.PDF



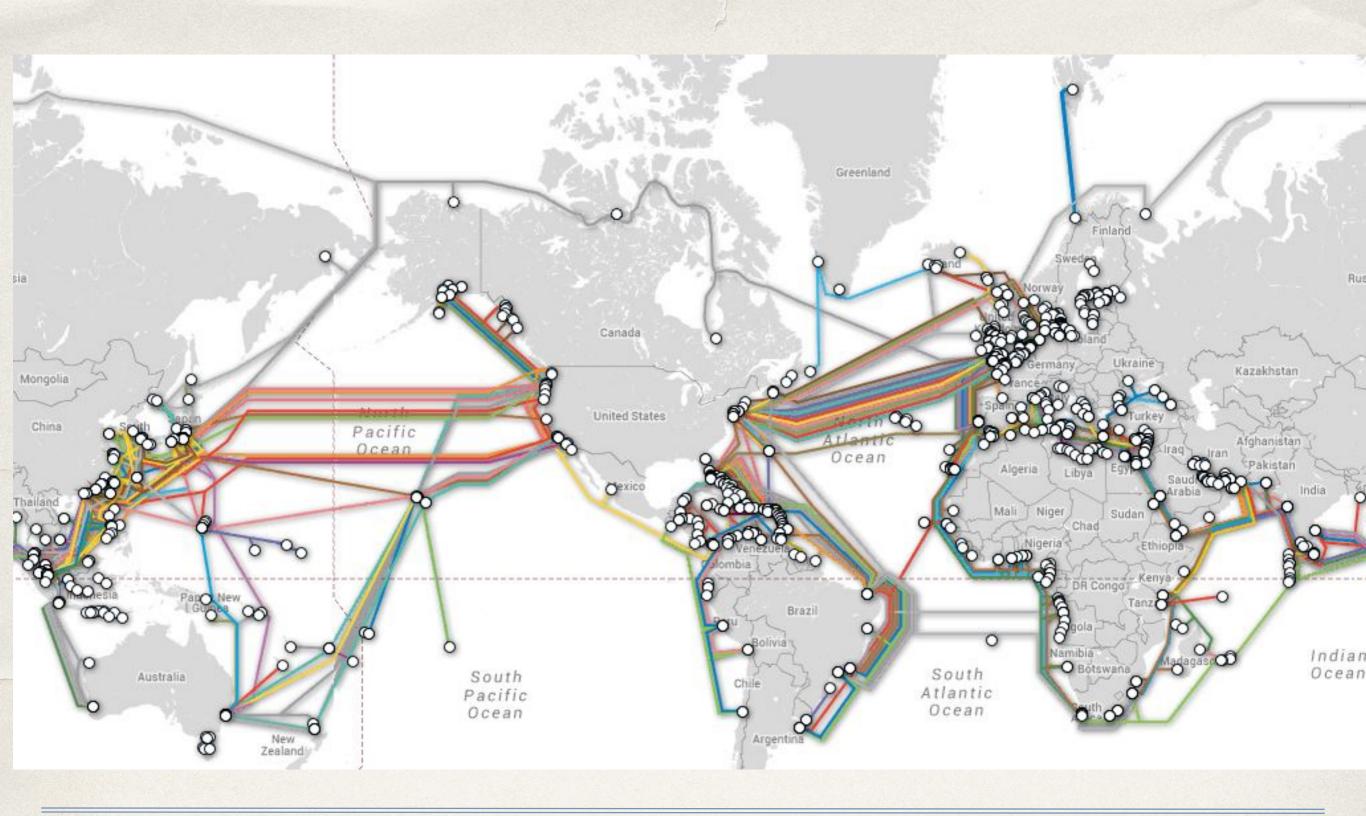
Submarine Fiber Cables

HTTP://SUBMARINE-CABLE-MAP-2016.TELEGEOGRAPHY.COM



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HTTP://SUBMARINE-CABLE-MAP-2016.TELEGEOGRAPHY.COM



Submarine Fiber Cables

HTTP://SUBMARINE-CABLE-MAP-2016.TELEGEOGRAPHY.COM

The rise of the Internet Exchange

- An Internet Exchange Point (IXP or IX) is a network facility that enables the interconnection of more than two independent Autonomous Systems, primarily for the purpose of facilitating the exchange of Internet traffic.
- An IXP provides interconnection only for Autonomous Systems (not any end-users)
- Content Delivery Networks (CDNs) like to place physical hardware in IXs to serve up traffic to networks with increased performance and at lower total cost.
- Iarge web destinations (Apple, Microsoft, Yahoo, Google, etc.) connect their networks to IXs to also reduce their costs and increase performance.

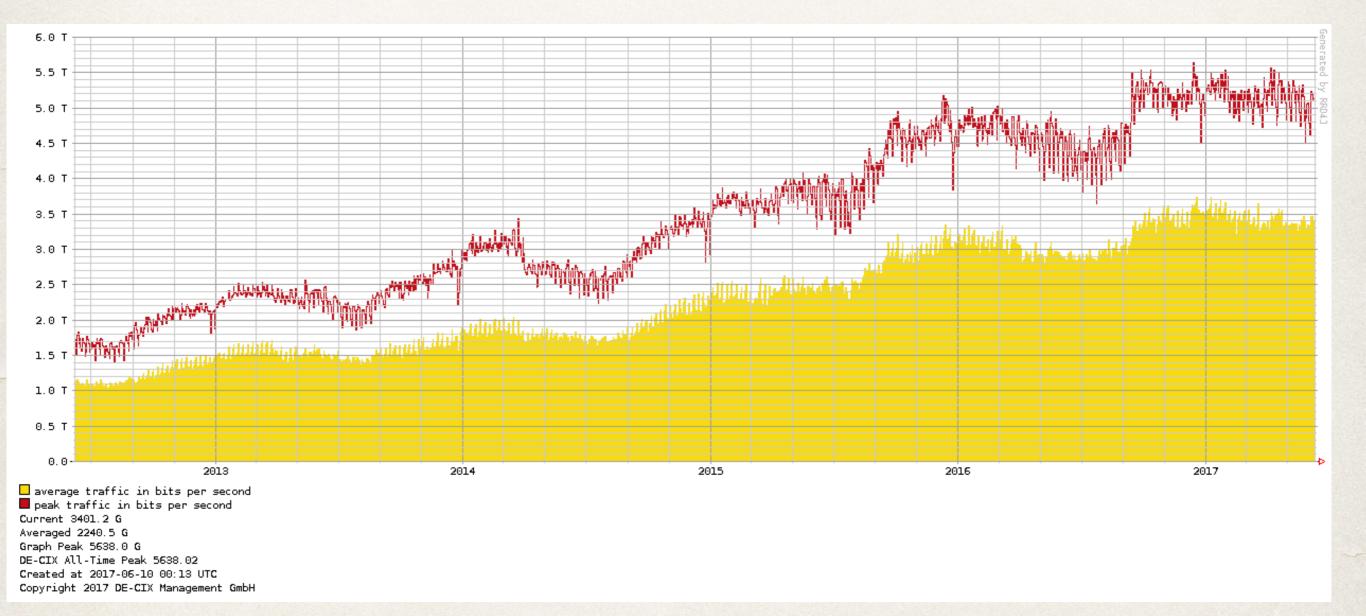


The rise of the Internet Exchange

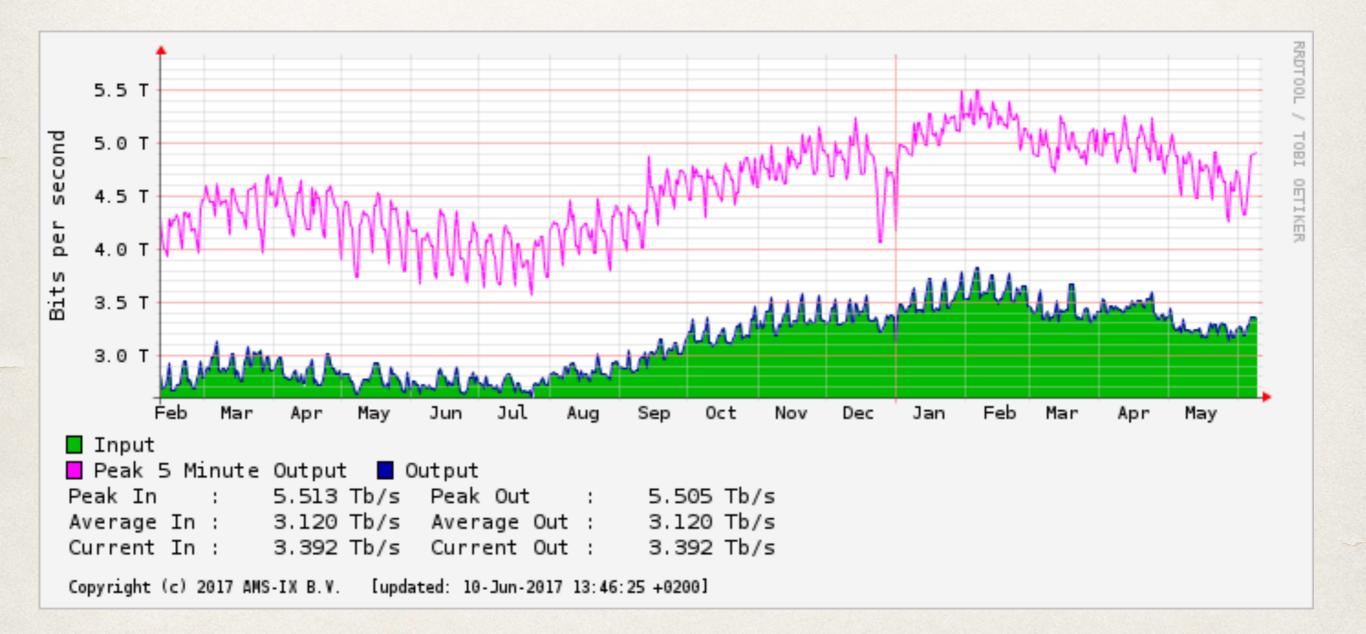
- PeeringDB lists 542 public IXPs worldwide
- IXPs are one of the primary ways that network operators exchange IP traffic today, in addition to private peering connections
- Many exchanges are carrying more than 1000 Gigabits (1 Terabit) per second of peak traffic. Some carry more than 5 Terabits/sec.



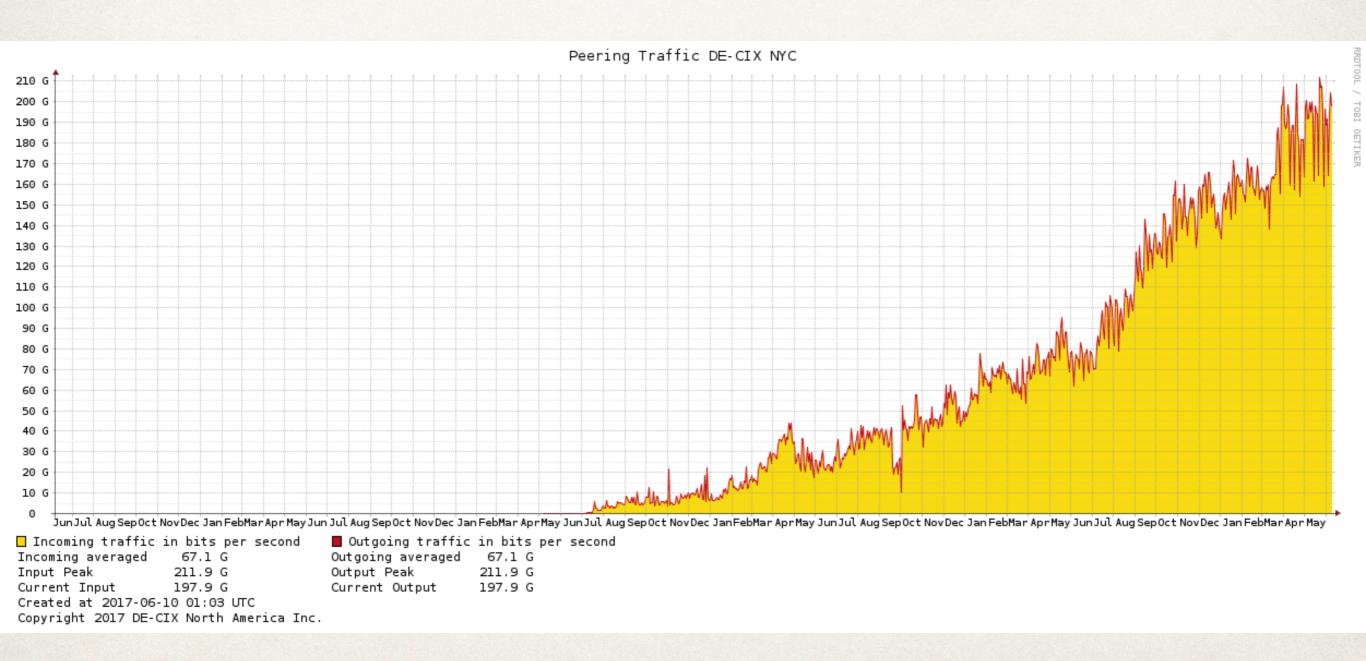
DE-CIX Frankfort, Germany last 5 years, 700+ ASNs members



AMS-IX Amsterdam, Netherlands 800+ ASNs members



DE-CIX New York, NY last 3 years, 140+ ASNs members



@TROUTMAN

Maine is last in US Internet speeds

- * "In the third quarter, Maine held the spot for lowest average peak connection speed in the country at 47.4 Mbps, up 1.6% from the previous quarter. Arkansas, which held the bottom spot in the second quarter, just beat out Maine with a 47.6 Mbps average peak connection speed, up 2.9% quarter over quarter."
- Actual measurements of trillions of connections, not a survey
- * <u>https://www.akamai.com/us/en/multimedia/documents/state-of-the-internet/q3-2016-state-of-the-internet-connectivity-report.pdf</u>

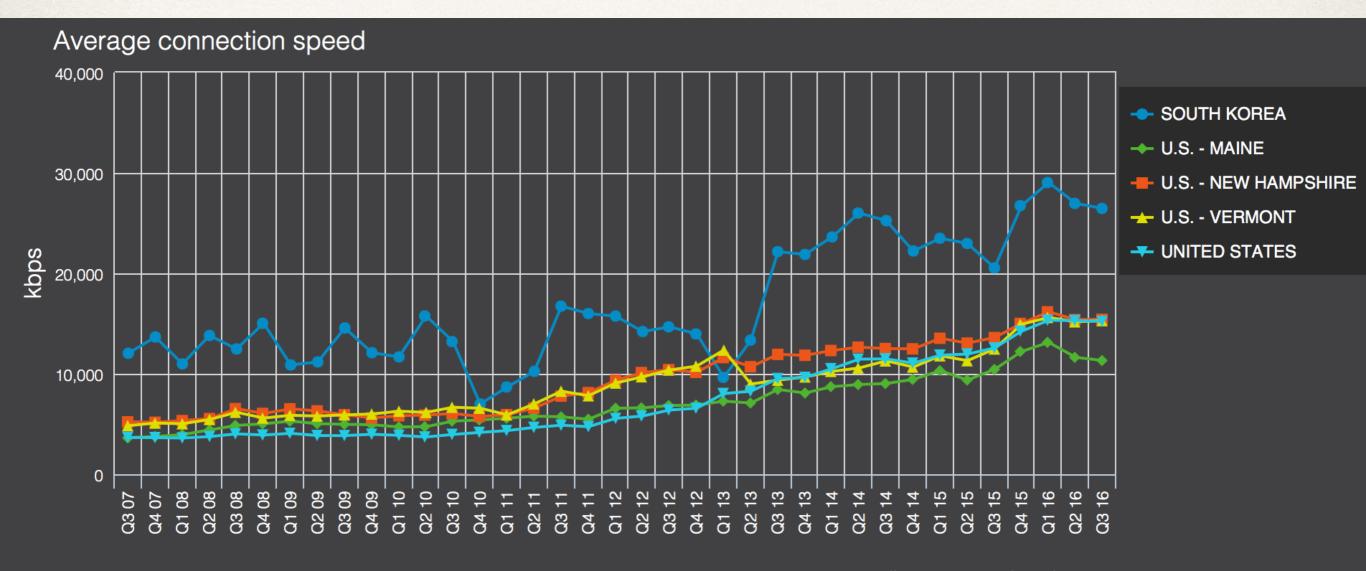


Maine is last in US Internet speeds - why?

- Limited access to high capacity Internet connections due to high costs of backhaul to Maine
- No local access to content providers
- Higher latency to reach content networks in the south and west coast
- NNENIX will help change this, but indirectly
- Last mile is biggest issue



Average Internet Speeds



https://www.akamai.com/stateoftheinternet



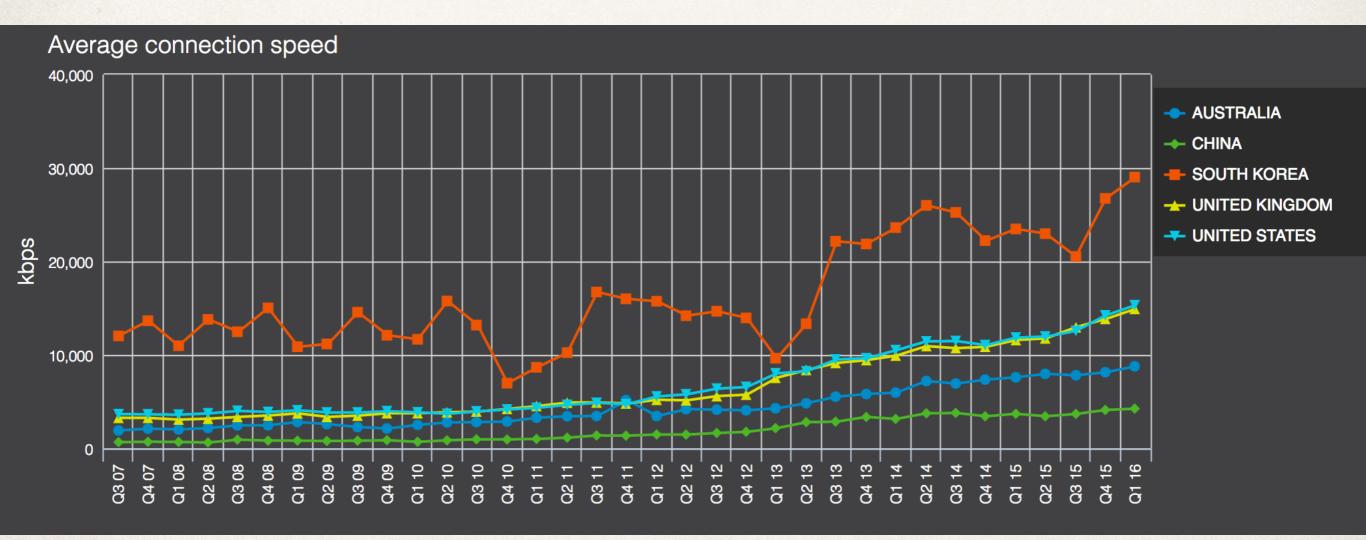
Peak Internet Speeds



https://www.akamai.com/stateoftheinternet



Global Internet Speeds





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The rise of the Internet Exchange

- Peering often gets political on the Internet
- Some providers refuse to peer with each other for various business or sometimes personal reasons.
- Cogent currently refuses to peer with Hurricane Electric for IPv6

 you have to connect to both (or someone that peers with both)
 if you want access to the entire IPv6 Internet
- Some Maine network operators are not in favor of NNENIX



- Non-profit organization (501c3 applied for), all volunteer based
 - Educational mission (educational meetings, training sessions)
- Initial support from Maine Fiber Company Thank you!
 - MFC donating space and power for 1st year
 - Loan to cover startup expenses (\$10k)
- Donation of Cisco Nexus 9396 and 3524 switches from Packet Clearing House, a non-profit dedicated to fostering IXPs around the world



- NNENIX is open to membership by any organization that runs BGP routing with an ASN, including ISPs, educational institutions, healthcare, enterprise businesses.
- Organizations with access to dark fiber in Portland can easily connect at low cost - NOW!
- Bangor region presence is now available as of February 2018
- Hope to work out ways for carriers like Fairpoint, Spectrum, or FirstLight to provide ELINE transport circuits to NNENIX and wavelength services at reasonable costs, if you cannot reach NNENIX via dark fiber.



- Benefits of joining are many latency, cost, capacity, resiliency
 - Avoid "boomerang effect" local traffic stays in Maine
 - Access to content caches Netflix, Akamai, Google on day 1
 - 30-50% of a residential ISP peak traffic can come from the exchange instead of from IP Transit connections.



- Access to multiple IP Transit providers through the IX
- New IP Transit providers will be coming to Portland, directly attributable to NNENIX
- More competition means lower costs for IP Transit, and lower backhaul costs to get it to your network



- NNENIX will be hosting several global root DNS and GTLD server instances
 - increases resiliency of DNS
 - Iower latency for DNS requests for the root and things like .com/.net



Costs for membership (not including your transport)

- * \$250/month for 1 GigE
- * \$750/month for 10 GigE
- \$500 one time cost, plus you provide us optics
- invoiced quarterly



- NNENIX future plans include physical presence and expansion to New Hampshire (Manchester, Hanover) and Vermont (Burlington)
 - University of Vermont wants to host us in Burlington
 - More locations are possible with demand and donations.
- Additional support in the form of donations of switch equipment, transport waves, colo space, cash, and volunteer technical operations all gratefully accepted



Internet Traffic Volume over Time

Year Global Internet Traffic

- 1992 100 GB per day
- 1997 100 GB per hour
- 2002 100 GB per second
- 2007 2,000 GB per second
- 2015 20,235 GB per second
- 2020 61,386 GB per second estimated



Internet Metric Snapshot Q3 2016

- * ASNs 55,725 IPv4
- * ASNs 12,652 IPv6
- IPv4 Prefixes total observed 705,526
- * IPv6 prefixes 40,446
- Domain names globally 193,267,131
- 1525 Top Level Domains now (TLDs)
- Website Hosting Companies 18,594



Wholesale IP Transit Pricing 1998-2015 - from <u>drpeering.net</u>

											74 C. O. & C. D. D. D. C. C. C. C. C.	-
Year	Per Mbit	%	\$1200									
1998	\$1,200.0	φ1200										
1999	\$800.00	33%	\$1080									
2000	\$675.00	16%	 									
2001	\$400.00	41%	\$960									
2002	\$200.00	50%	\$840							1		_
2003	\$120.00	40%										
2004	\$90.00	25%	\$720									
2005	\$75.00	17%	\$600									
2006	\$50.00	33%	φ000									
2007	\$25.00	50%	\$480									
2008	\$12.00	52%	\$360					•				
2009	\$9.00	25%	φ300									
2010	\$5.00	44%	\$240									
2011	\$3.25	35%	¢400									
2012	\$2.34	28%	\$120									
2013	\$1.57	33%	\$0			1				, , <u>, , , , , , , , , , , , , , , , , </u>		٦
2014	\$0.94	40%		8 2000	2002	2004	2006	2008	2010	2012	2014	
2015	\$0.63	33%										

Cisco Global Internet VNI Forecast

- By 2020, there will be nearly 4.1 billion global Internet users (more than 52 percent of the world's population), up from 3.0 billion in 2015.
- By 2020, there will be 26.3 billion networked devices and connections globally, up from 16.3 billion in 2015.
- Globally, the average fixed broadband connection speed will increase 1.9-fold, from 24.7 Mbps in 2015 to 47.7 Mbps by 2020.
- Globally, IP video will represent 82 percent of all traffic by 2020, up from 70 percent in 2015.



Selected Bibliography

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NORTHERN NEW ENGLAND NEUTRAL INTERNET EXCHANGE

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*Questions?